



CITY OF
**PALO
ALTO**



MUNISERVICES

FAQs for Palo Alto Business Improvement District (BID) Assessment

1. What is the BID?

The Business Improvement District in downtown is a yearly assessment paid by all businesses within the district. Depending on the number of employees, location within the district, and type of business you are, your fee will vary. More information on the Downtown BID is available [here](#).

Please note, this is a Downtown Business Improvement District assessment and is separate from the City's Business Registry requirement. For information on the Business Registry, visit www.cityofpaloalto.org/businessregistry.

2. Who is MuniServices?

MuniServices is a private company that has been contracted by the City of Palo Alto, CA to administer their Business Improvement District (BID).

3. Where can I obtain a Business Improvement District (BID) renewal application?

MuniServices will mail annually an invoice for your current year BID fee. If you have lost your renewal invoice or need assistance, please contact MuniServices at:

Toll-Free Support (866) 240-3665
Toll-Free Fax: 855-219-4338
Email: support@muniservices.com
Website: www.revds.com

Blank Renewal Applications and fee schedules are also available online at www.revds.com. (Taxpayer → California → Taxpayer Forms → Palo Alto)

4. Who manages the BID?

Although the City administers the BID, it is managed by the Palo Alto Downtown Business and Professional Association (PADBPA), which is managed by an executive director and represented by a board of volunteers made up of downtown business leaders. Their meetings are regularly noticed and open to the public.

As part of the annual re-authorization process, the PADBPA is required to issue a report to the City outlining their proposed activities for the year. For more information, please contact PADBPA at 650-300-6045, or www.paloaltdowntown.com.