



Avenu Insights & Analytics
On behalf of Fort Bend County, TX
Attn: Hotel Occupancy Tax
PO Box 830725
Birmingham, AL 35283-0725



DO NOT DISREGARD.
IMPORTANT HOTEL OCCUPANCY TAX INFORMATION FOR FORT BEND COUNTY

Dear Hotel Owner / Tax Manager:

Beginning October 1, 2024, Fort Bend County, TX imposed a Hotel Occupancy Tax to fund tourism-related initiatives and to generate economic activity within the County. To assist the County's staff in the collection of this Hotel Occupancy Tax, the County has selected Avenu Insights & Analytics as a partner.

Avenu is currently in the process of working with County staff for this implementation. You should expect to receive additional information regarding how to file and pay within the next several weeks from Avenu. You may also watch for updates on the County's website at <https://www.fortbendcountytexas.gov/> (Government → Auditor or Economic Opportunity & Development links).

On March 11, 2025, the Fort Bend County Commissioners Court approved the below regarding the Fort Bend County Order imposing the Hotel Occupancy Tax.

The following will be waived for the period beginning October 1, 2024, through April 30, 2025:

- 1. Any taxes that would have otherwise been required to be collected by hotels pursuant to the Order but were not collected; and**
- 2. Any penalties and remedies described in the Order for non-compliance.**

These waivers will cease, and the Order shall be fully enforced for all bookings and stays beginning May 1, 2025.

**SEE THE REVERSE SIDE OF THIS NOTICE FOR
FREQUENTLY ASKED QUESTIONS REGARDING THIS TAX.**

Avenu is excited to have the opportunity to serve the Fort Bend County business community. We are committed to making this transition as seamless as possible and hope that you will work with us in this endeavor.

PLEASE UPDATE YOUR ACCOUNTING SYSTEM AND/OR NOTIFY YOUR TAX PREPARER OF THIS NOTIFICATION. For additional information, please contact Avenu Taxpayer Support at (866) 240-3665 Monday- Friday 7:30 am - 4:30 pm CST. You may also contact Avenu Support at <https://avenuinsights.service-now.com/csp>.

Sincerely,
Avenu Insights & Analytics Taxpayer Support
On behalf of Fort Bend County, TX